



PRESS RELEASE

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PEARSON CHIROPRACTIC

FOR IMMEDIATE RELEASE

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LOCAL CHIROPRACTOR HELPS TAKE A BACKBREAKING LOAD OFF STUDENTS AND FAMILIES

PEARSON CHIROPRACTOR TO HOST OPEN HOUSE WITH FREE BACKPACK SAFETY CHECKS AND SCHOOL SUPPLY DRIVE RAFFLE

**Wednesday, September 14, 2005
7:00PM**

KENT – Dr. Jay S. Pearson, owner of **Pearson Chiropractic**, continues his clinic’s support of the local school system. From mid-August through mid-September, Dr. Pearson is helping students get back to school in two valuable ways. First, he’s offering FREE safety checks for students who carry backpacks and second, he’s providing school supplies to children in need. People can stop by anytime between now and September 16, but on Wednesday, September 14th, **Pearson Chiropractic** will be hosting a special open house at 7:00pm for parents and students to receive a safety check and tip sheet for backpack usage. The evening will also include a raffle drawing for a new backpack PROPERLY filled with various school supplies.

Sometimes going back to school can literally be ‘backbreaking’ work. More and more students cram everything they might need during the school day – books, clothes, lunch, and more – into backpacks they then haul around all day. Unfortunately, research has shown when these helpful packs are overstuffed and oversized they can damage children’s health and even lead to emergency room visits. That’s why Dr. Pearson is offering the safety checks, to make sure kids have the right size backpack, and that both parents and students understand how to properly load and carry them.

Dr. Pearson also realizes that some students can't afford the items they need to fill up their packs. So, through September 16th, Pearson Chiropractic is offering all new patients a case history exam and x-rays (if needed) for the cost of just \$15.00 in new school supplies. The gathered goodies of pens, pencils, paper, notebooks, glue, and more will be donated to Kent Elementary School.

“I own a local business and feel a strong obligation and desire to support my community,” explains Dr. Jay S. Pearson on why he started this program. In fact, Dr. Pearson also volunteers to give Kentwood student athletes their required physicals in order to play school sanctioned sports. Is this above and beyond service? “Not in my opinion,” shares Pearson. “What I’m doing is only the tip of the iceberg in how I want to support the Kent community.”

Dr. Pearson is also available to schools for on-site backpack checks or Health Day presentations, just contact the clinic for booking information. For more details about the FREE Backpack Safety Checks or the School Supply Drive for Kent Elementary, both running through Friday September 16, or the September 14th Open House, contact **Pearson Chiropractic** at 253-638-2424 or visit their website at www.pearsonchiropractic.com.

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